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2023.5.25

**CLIMATE GALLERY**

HCRI61302 Vital Mobilities

*Creative project*



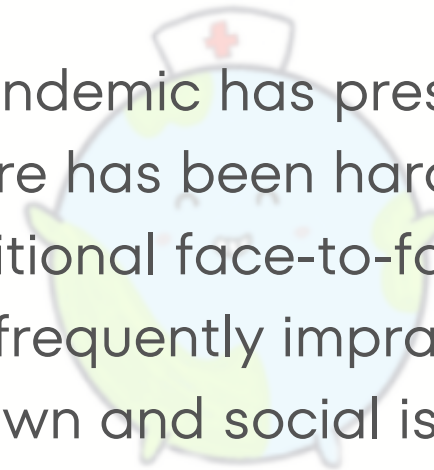
# APP: TELEGREEN

Design sketches

**WELCOME**

# Background

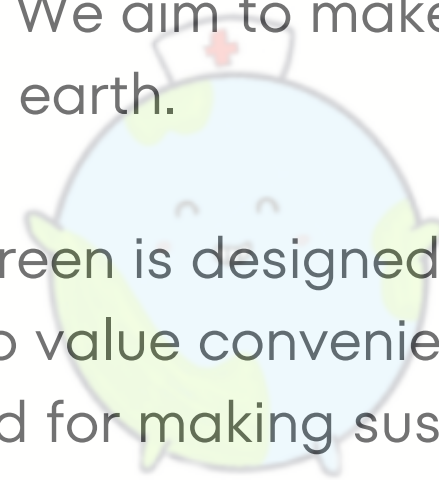
The global **COVID-19** pandemic has presented hitherto unheard-of difficulties. Access to care has been harder as healthcare systems are overburdened. Traditional face-to-face medical consultations become unsafe and frequently impractical in the context of lockdown and social isolation.



# Design Goals

**Key Message:** TeleGreen lets you see your doctor online, which is convenient and helps the earth by reducing your carbon footprint. We reward you for making the green choice and using our app to manage your healthcare. We aim to make your healthcare easy to operate and good for the earth.

**Target Audience:** TeleGreen is designed for environmentally conscious individuals who value convenient telehealth services and are happy to be rewarded for making sustainable choices that benefit their health and the "health" of the earth.



# Tele+Green

The term "**tele**" refers to telehealth, meaning that healthcare services are provided remotely via a digital platform. This was especially implemented significantly during the COVID-19 pandemic.

The term "**Green**" usually symbolises sustainability and environmental friendliness. Here it refers to the reduction of the carbon footprint associated with telehealth services.

feature

# Logo



TeleGreen

## EarthHealer

The two elements of the **earth** and the **doctor** are placed together as the logo of the app. This logo presents a view that connects the health of the earth with the health of the individual.

feature

# Import Page



## Background

The foot can symbolise the 'carbon footprint' and emphasise the application's concern for the environment.

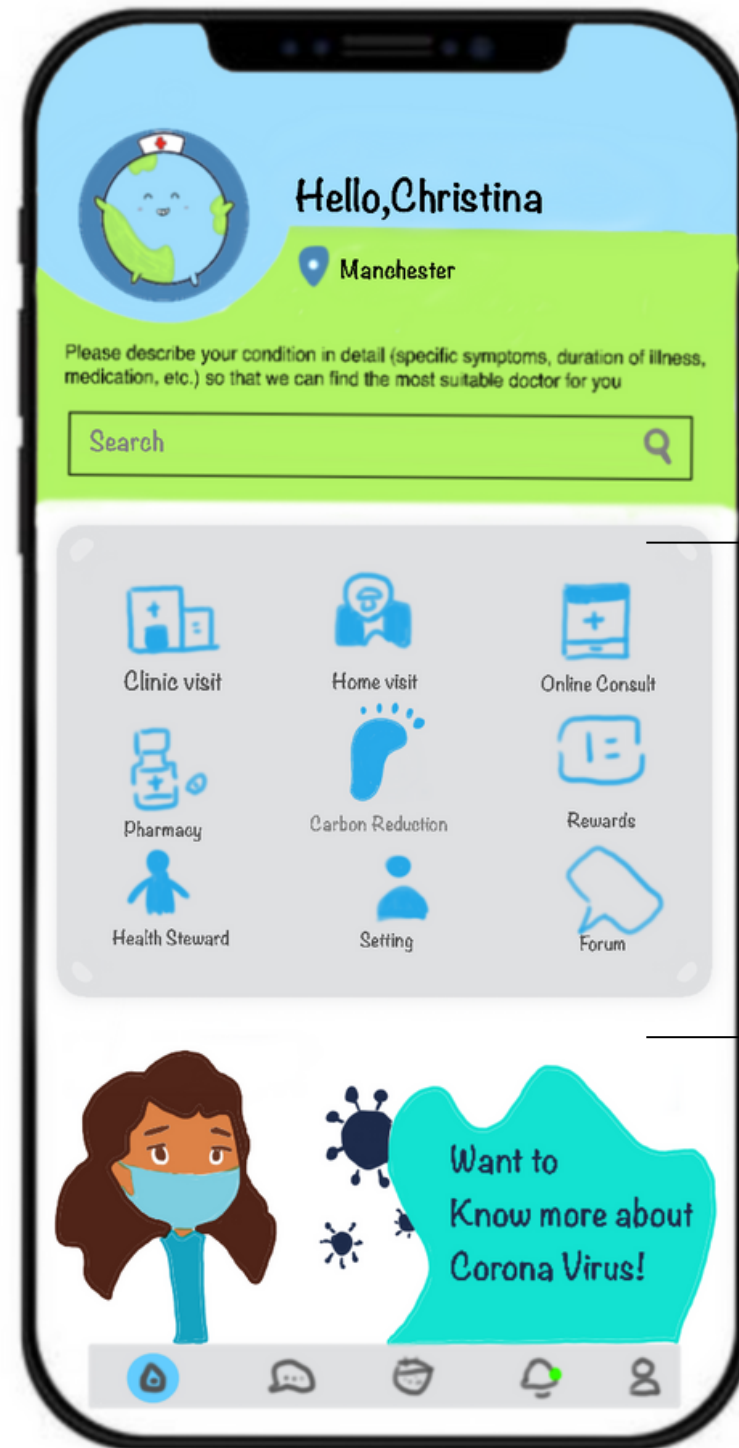
## Slogan

The slogan presents a holistic view, understanding that human health and the health of the earth are interlinked, namely healthcare (represented by Heal You) and environmental protection (represented by Heal the Earth).

## FEATURE

# Home Page

**Accurate user consultation:** the first online consultation for relevant diseases to determine whether offline medical treatment is required for effective triage.



## Table of contents

Neatly divided into nine sections, the user's reading experience is smooth and comfortable, and it is easy to locate the desired function quickly.

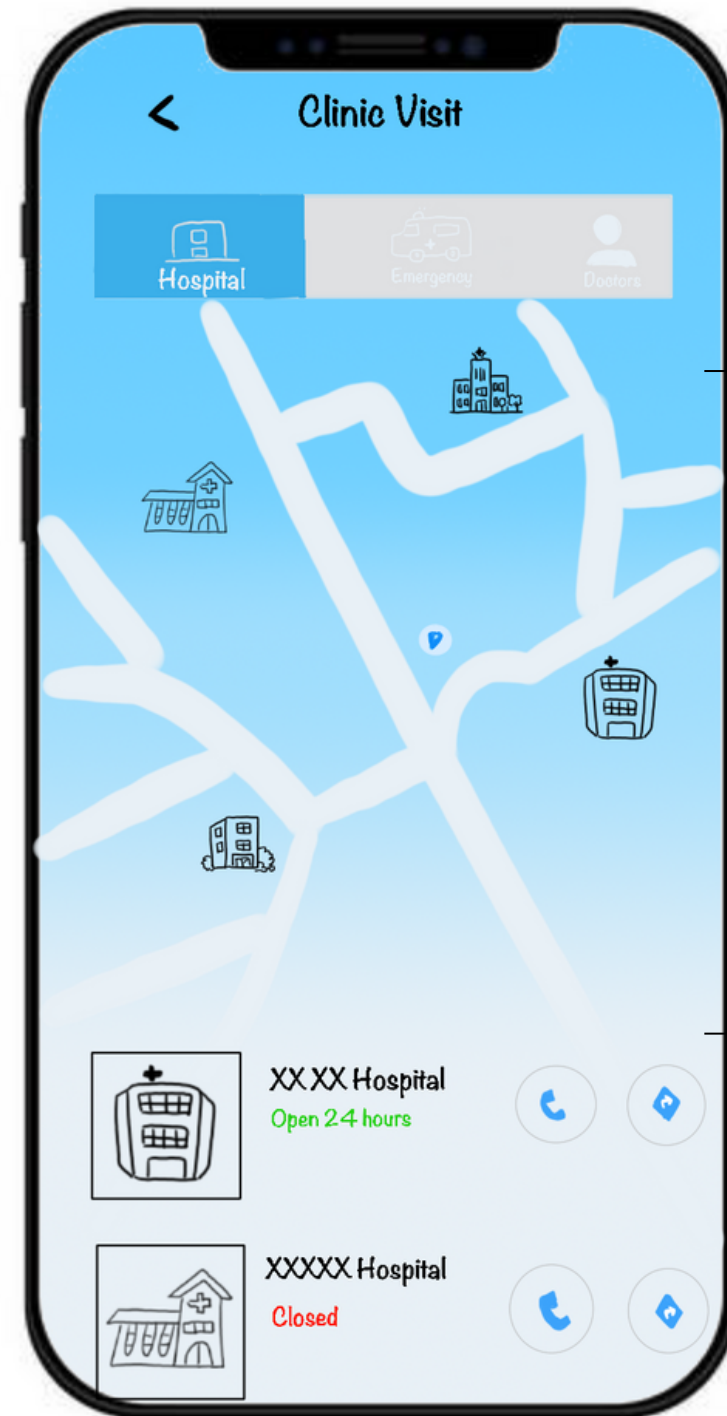
## Announcements

The addition of professional physicians to the popular science deepens the user's knowledge about various diseases and allows for more prevention in daily life.

## FEATURE

# Clinic Visit Page

At TeleGreen, finding a healthcare provider near you can be a complex task. Also, we are here to simplify it. We have integrated a map function on our clinic access page. With this, you can discover the nearest hospitals and clinics with just one click.



## Map

Our interactive map gives you the exact location and shows you the fastest route to get there. With a user-friendly interface and real-time updates, navigating your way to health has always been challenging.

## Key Information

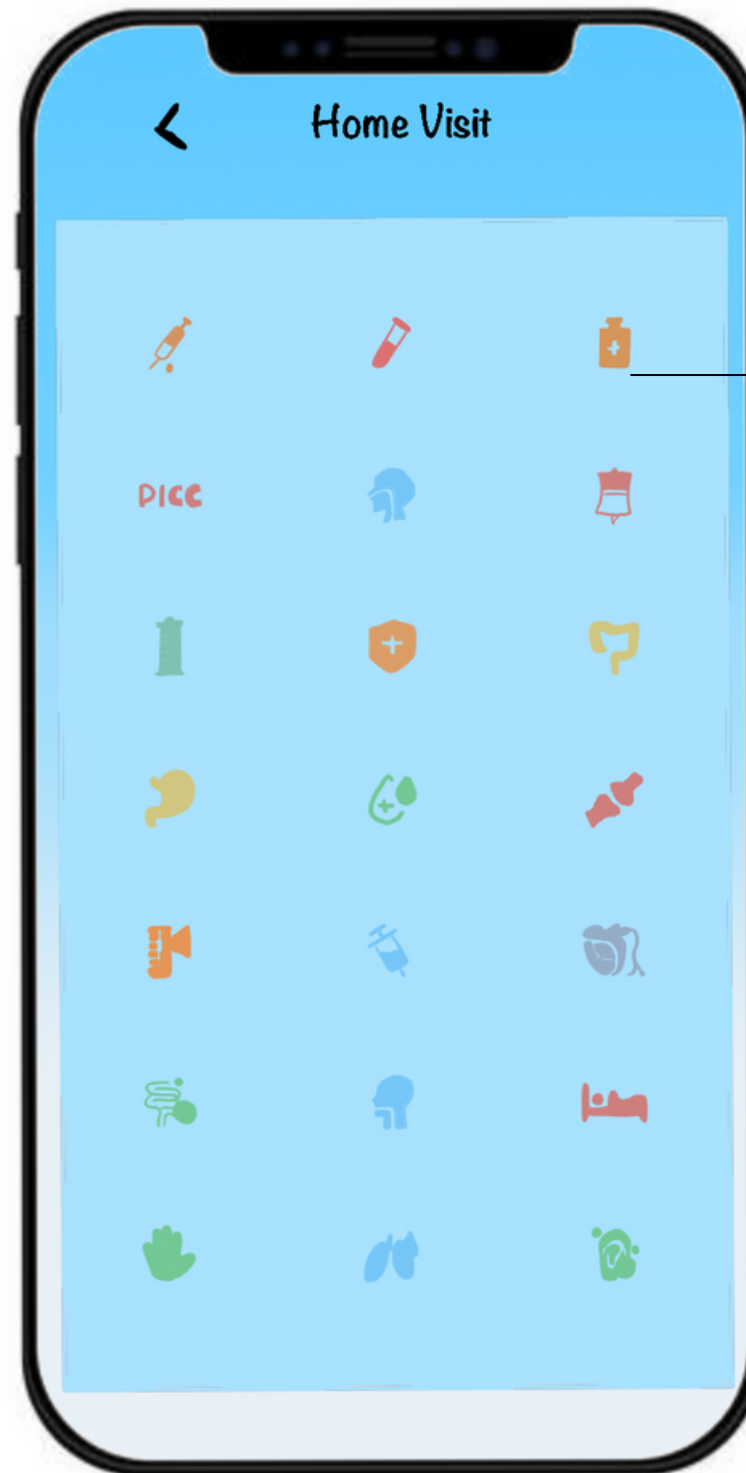
In addition, emergency information and doctors are included for each hospital. This part provides contact numbers, opening hours, and emergency services. You'll have access to crucial information whenever you need it.



## FEATURE

# Home Visit Page

TeleGreen is dedicated to bringing top-notch medical care to your house. We recognise that there are occasions when you might not be able to get to a clinic or hospital (such as during Covid-19) or that you might prefer the comfort and convenience of home. Our home visit service can help with this.



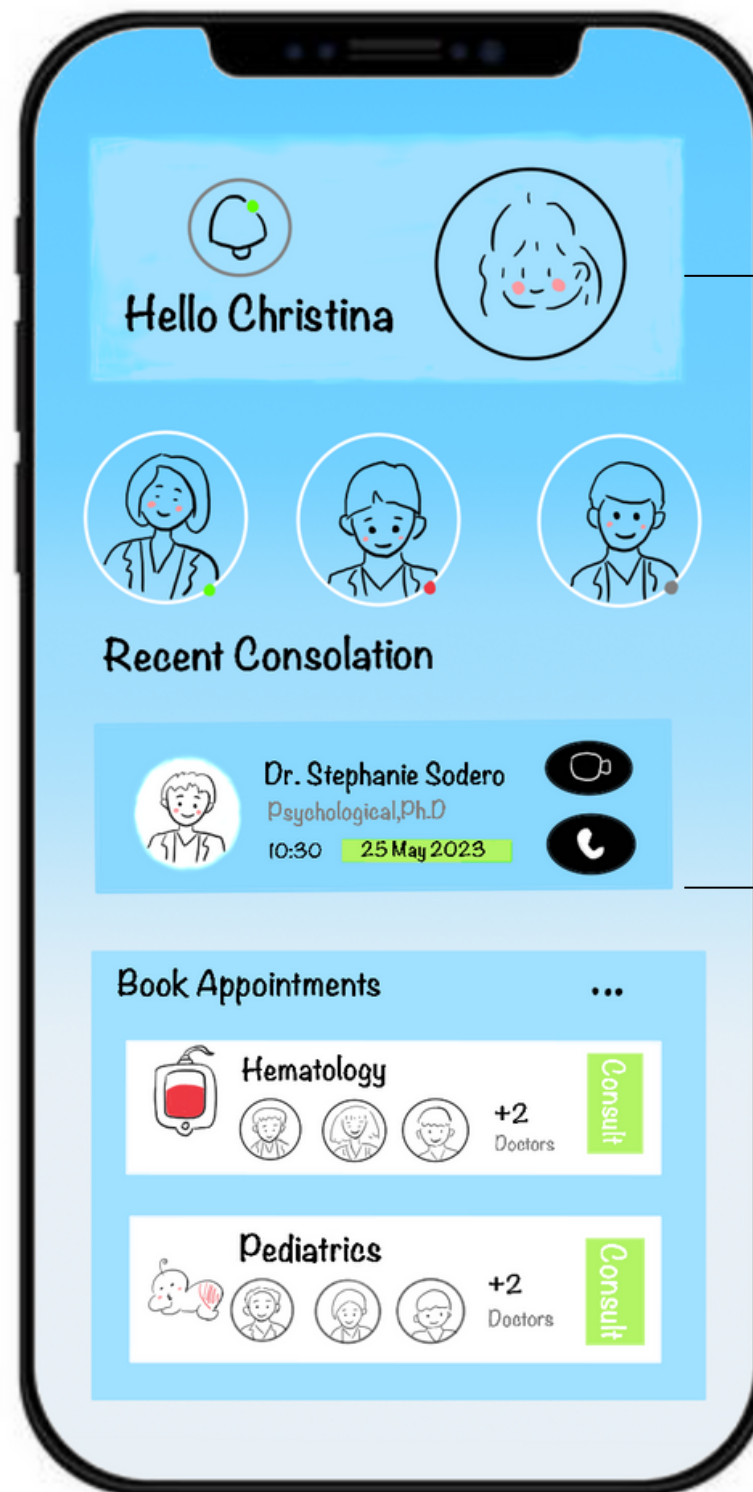
## Care Service

With a few smartphone taps, it's simple to schedule home care. Choose the required services, pick the day and time, and one of our healthcare professionals will visit you at home. In the comfort of your home, our highly skilled healthcare professionals can safely and conveniently perform a variety of basic treatments, such as injections.

## FEATURE

# Online Consult Page

TeleGreen's online consultation page is a one-stop solution for all your enquiry needs. As a personalised, interactive, and user-friendly platform, it keeps track of your recent enquiries and sends you relevant reminders based on your recent appointment.



## Recent Consultation

A history of consultations allows you and your doctor to keep track of your progress concerning your health, which enhances the precision and effectiveness of follow-up visits and treatment adjustments.

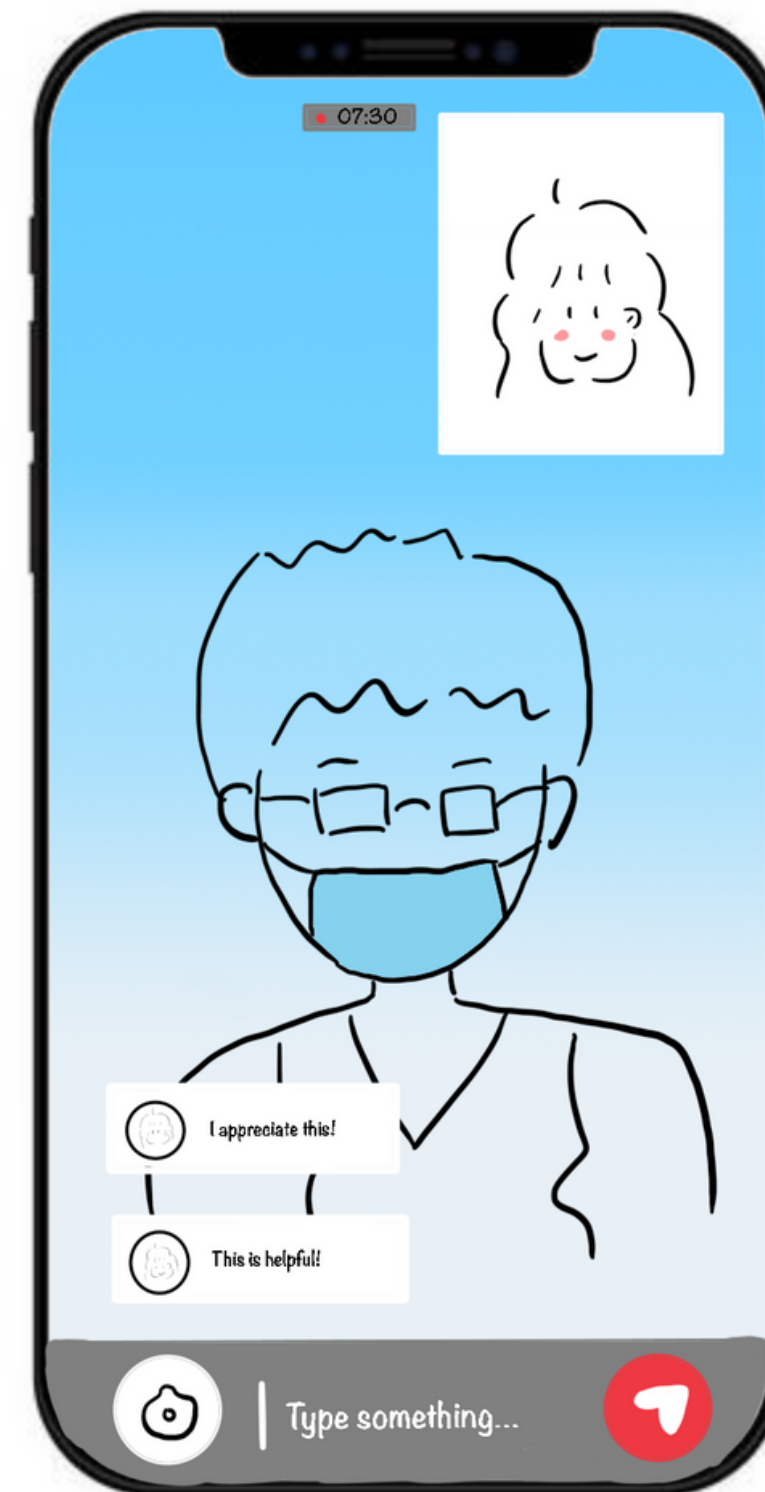
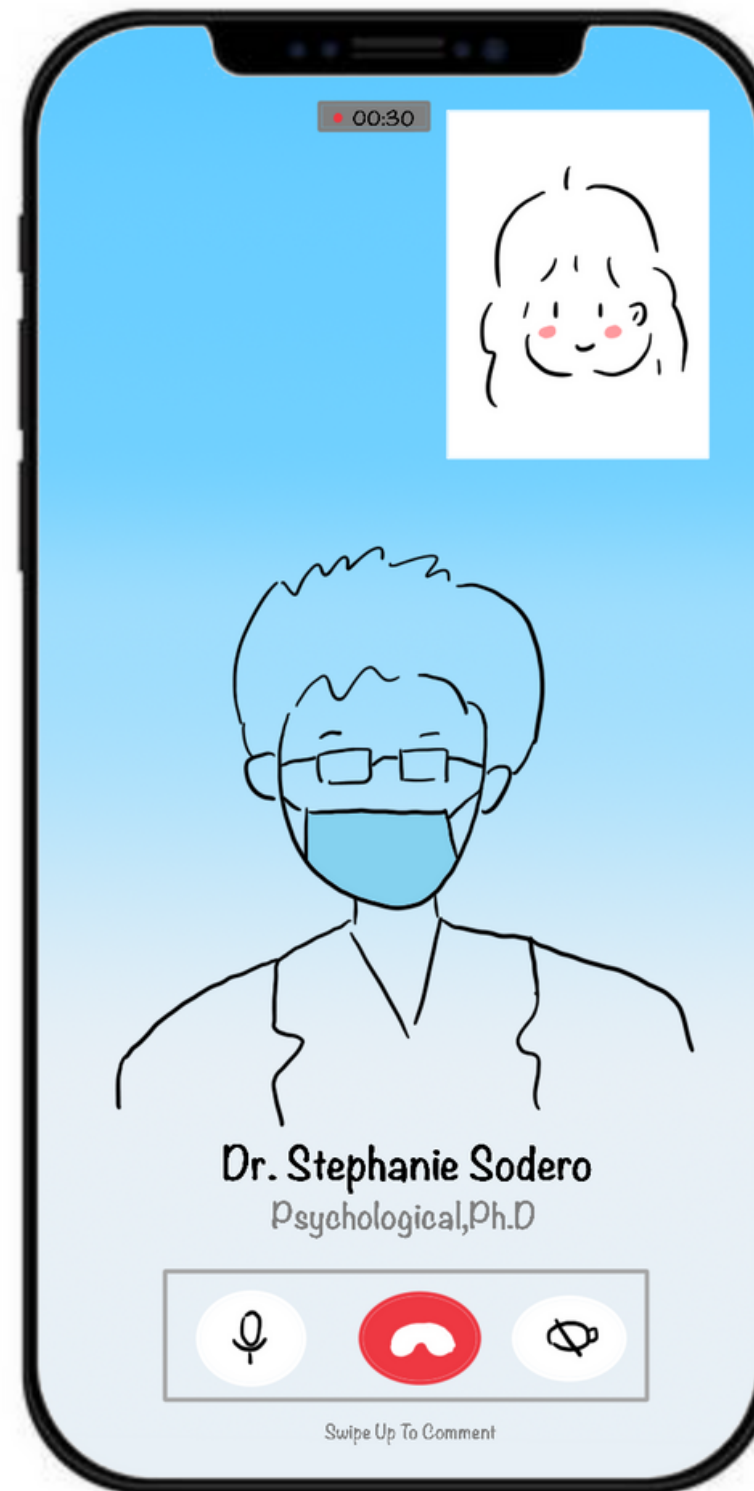
## Book Appointment

We know that every health problem needs a specialist. That is why we have a dedicated section where you can choose a doctor for a specific department. You can find out more about our experienced professionals and schedule an appointment.

FEATURE

# Online Consult Page

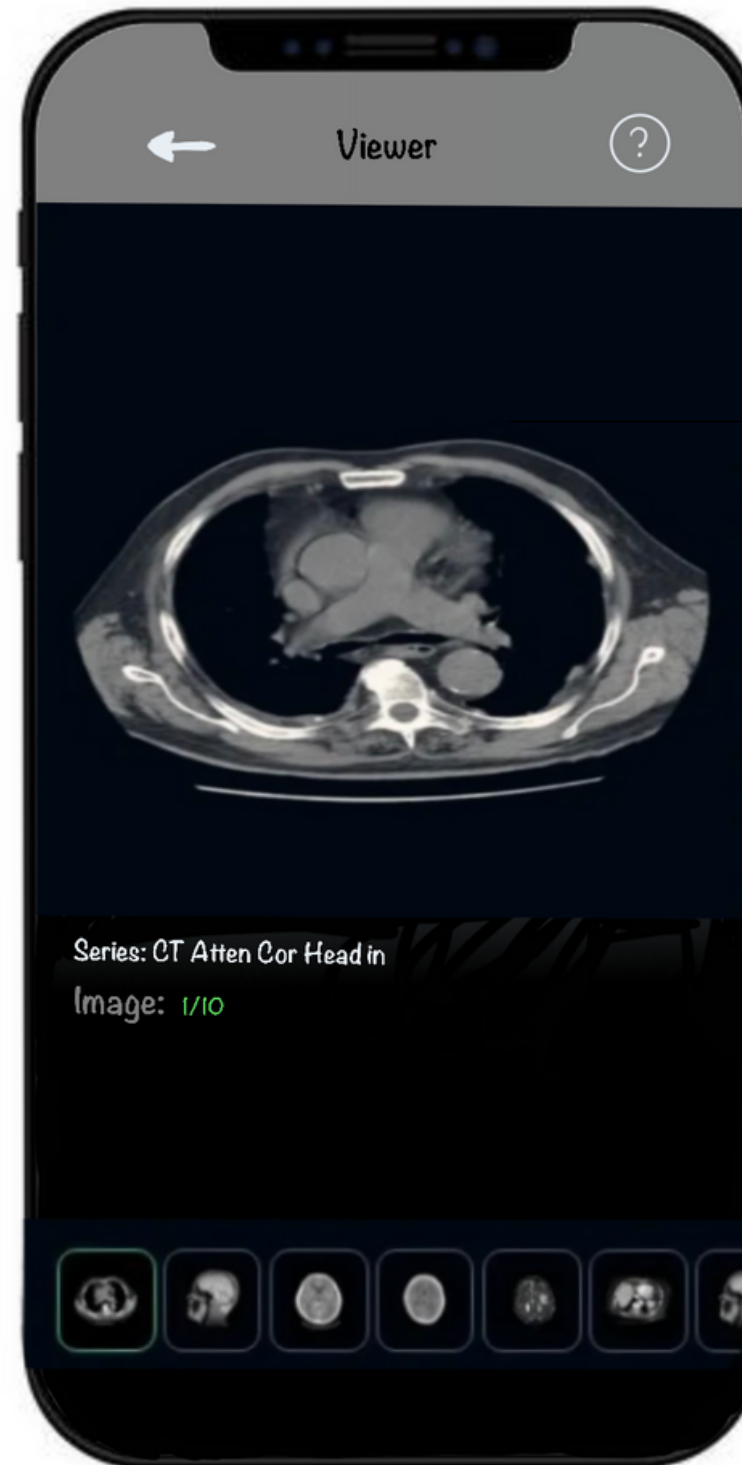
No more worrying about connection problems or not being in a suitable environment for video or calls. You are always in control of how you want to communicate (text, video, phone).



## FEATURE

# Online Consult Page

TeleGreen know how crucial it is for you to have complete access to your medical data. This page covers the outcomes of imaging, such as X-rays. Our user-friendly design guarantees you can examine photographs with clarity and convenience when you consult your doctor online. You can also, if necessary, share these photographs with additional healthcare professionals. We are committed to providing the best care possible by working with you to maintain your health.



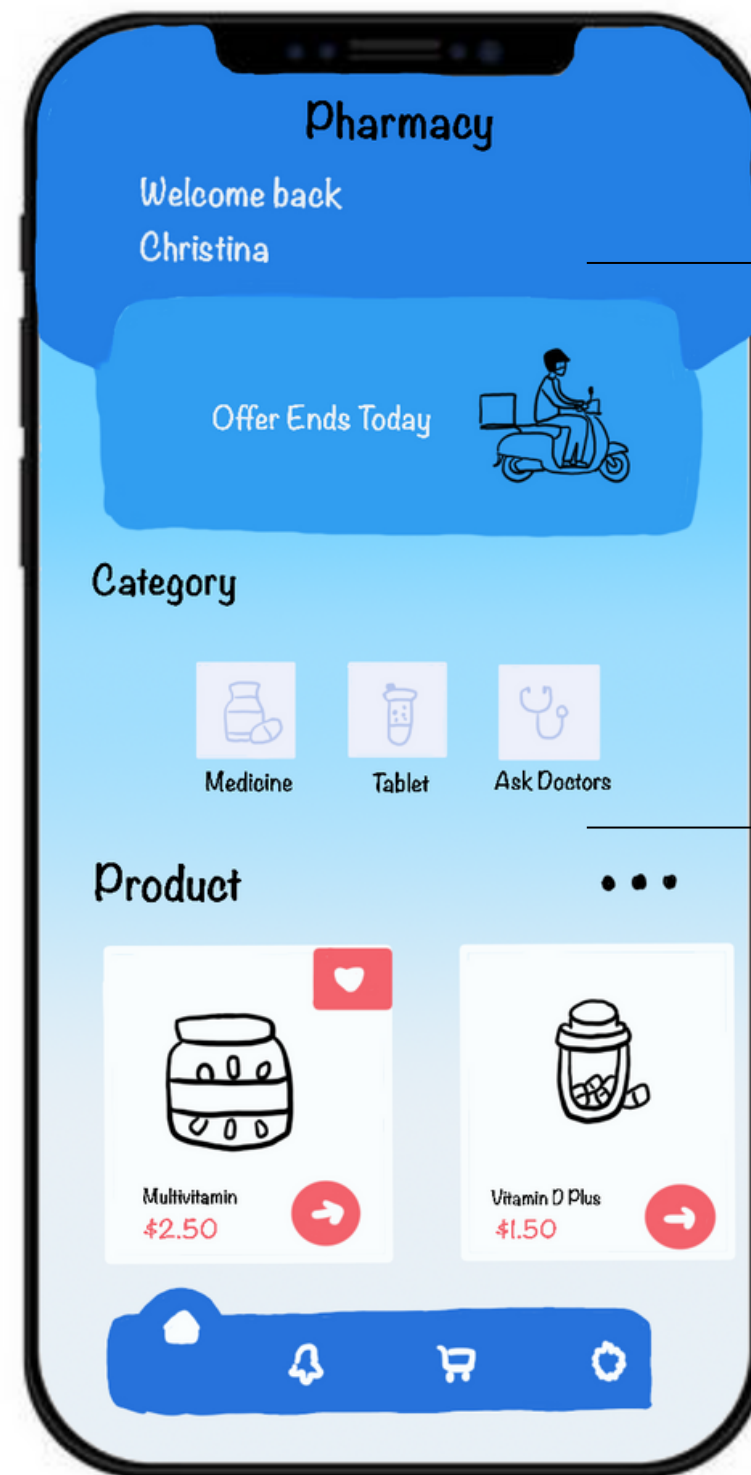
## Imaging Results

You can access your imaging results online from the convenience of your home or anywhere else using our cutting-edge platform. Your test results can be viewed instantly online, whether it is an X-ray, CT scan, or MRI.

## FEATURE

# Pharmacy Page

Welcome to the pharmacy page for TeleGreen. We will combine online consultations with pharmacy services to provide a comprehensive healthcare experience that seamlessly transitions from diagnosis to treatment. We are here to help you throughout your health journey by simplifying things.



## Category

Whether you need to discover over-the-counter or prescription medication, our pharmacy sections are clearly categorised to make it simple to do so.

## Product

After consulting one of our healthcare providers, you will receive your prescriptions directly on the platform. You can then easily find and order your prescriptions without leaving the app. In addition we will deliver your medication directly to your doorstep, ensuring you get the care you need without leaving your home.

## FEATURE

# Carbon Reduction Page

TeleGreen doesn't just want to heal you; we want to heal the earth. We are pleased to launch our unique carbon reduction page in keeping with this mission. This page is where healthcare and environmental protection work hand in hand.



## Online and Face to Face Clinic

Thanks to this function, You can track how many clinic visits you make online and offline. It will also determine how much carbon you save by opting for an online consultation rather than visiting a physical clinic.

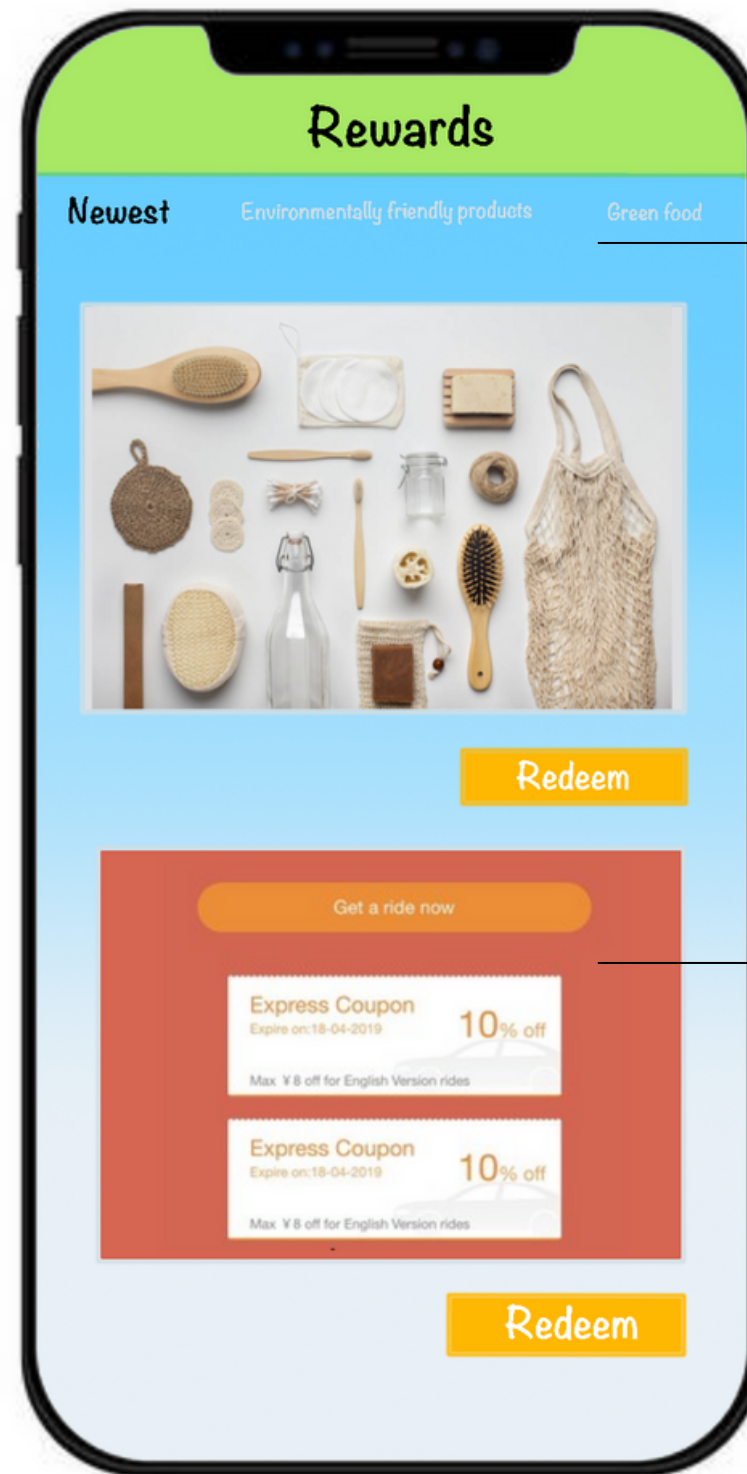
## Transportation Type

People visit face-to-face clinics, and each trip leaves a carbon imprint. You may lessen CO2 release into the atmosphere by taking public transit instead of driving a private vehicle. This way is a simple but crucial step to halt climate change and safeguard the environment.

## FEATURE

# Rewards Page

Taking positive actions for the environment should be recognized and rewarded. That's why we have created a rewards page on TeleGreen, where your green choices become exciting rewards! It is our way of saying 'thank you' for making green choices and contributing to a 'healthier' earth.



## Points

Every time you choose to consult online instead of going to the clinic, or choose eco-friendly transport to get to the hospital, you not only reduce your carbon footprint, you also earn points. These points reflect your commitment to a healthier earth.

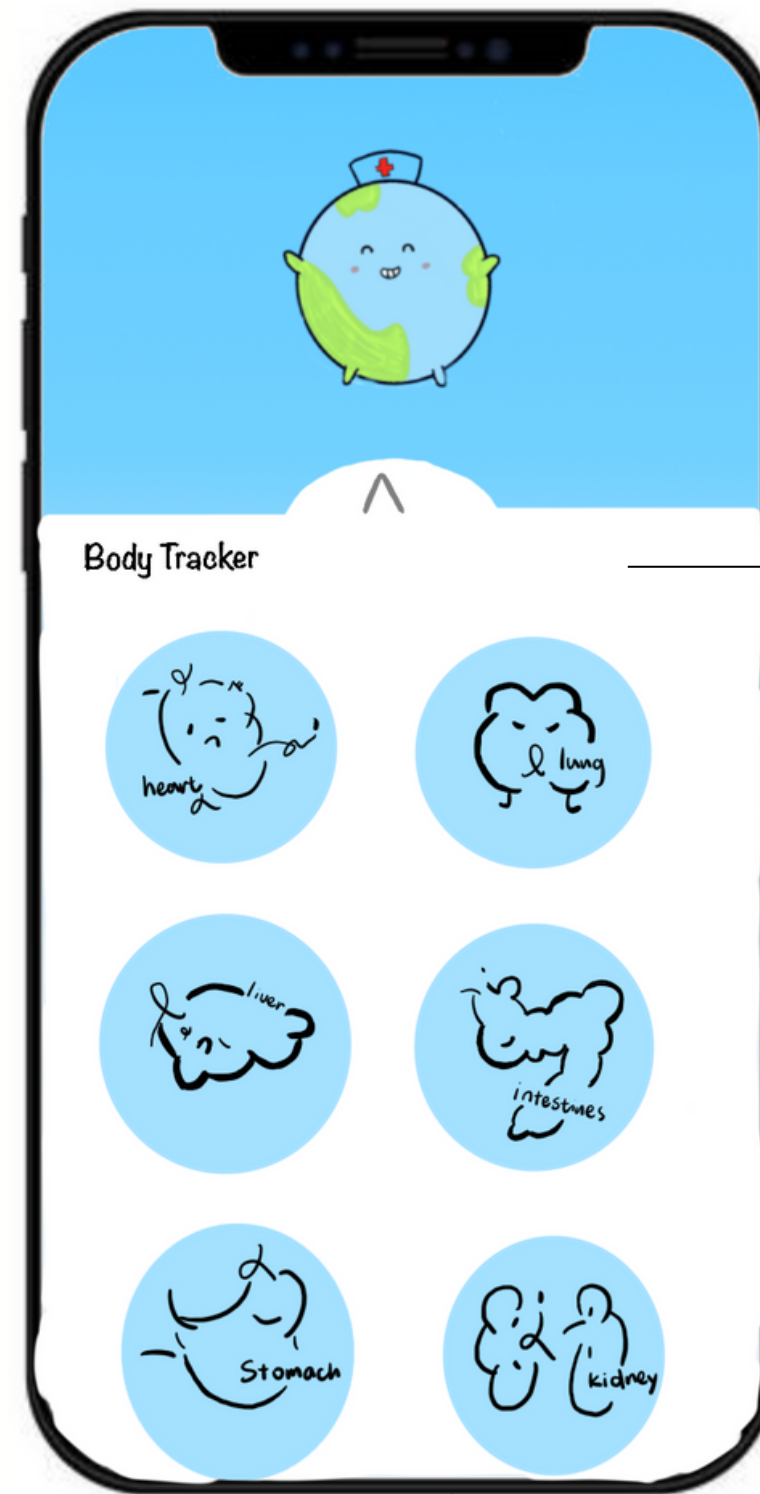
## Rewards

You gain points every time you consult online rather than visit the doctor's office or use environmentally friendly transit to travel to the hospital. These all demonstrate your dedication to a healthy environment. These points can help you redeem different gifts.

## FEATURE

# Health Steward Page

You can stay informed, be proactive, and take charge of your health journey with the help of our Health Steward website. Your health is our primary priority at TeleGreen.



## Body Tracker

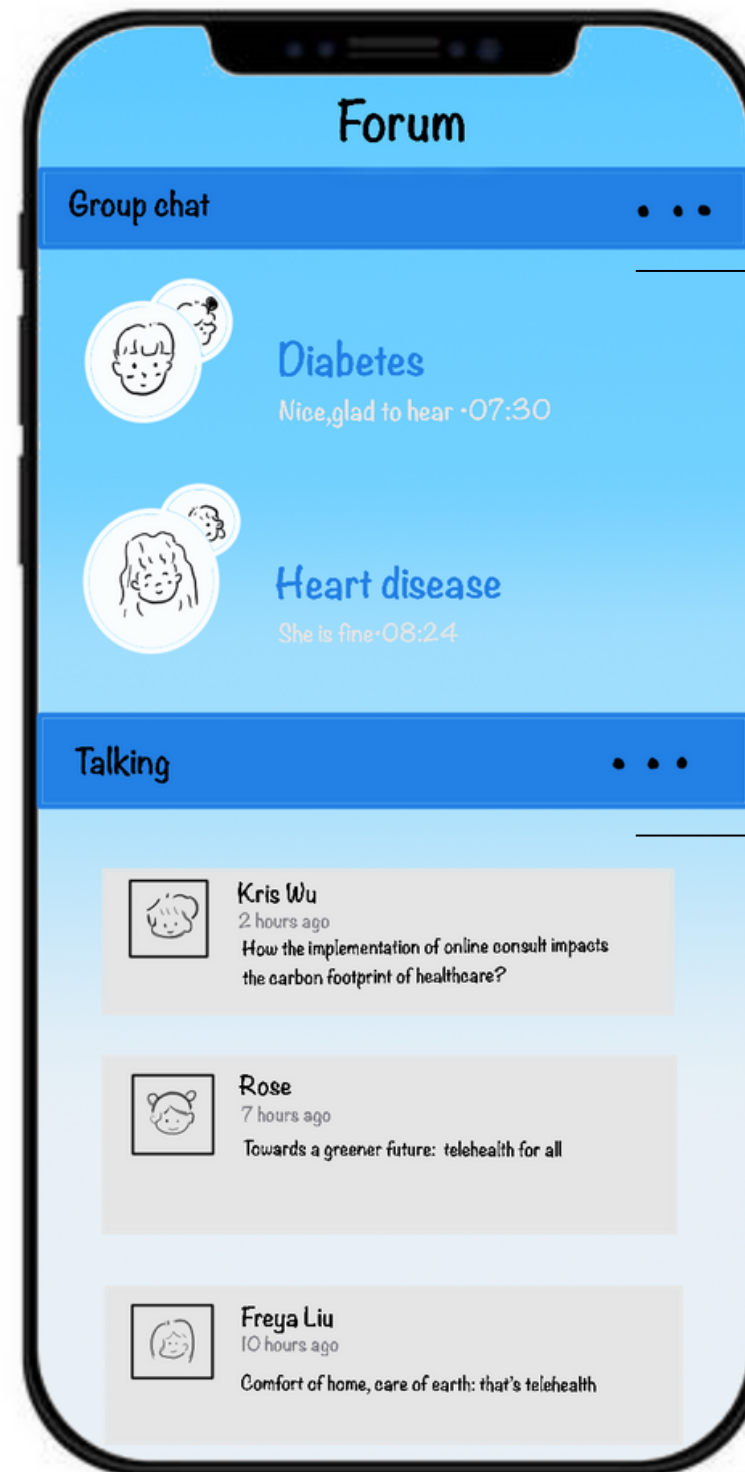
However, we take it a step further. A unique feature on the Health Steward page allows you to track the health of specific body parts. This extension is handy if you have identified problem areas through online or offline consultations. It will enable a more focused and personalised approach to health.



## FEATURE

# Forum Page

TeleGreen believes recovery thrives in a community. We understand the power of shared experiences and empathetic dialogue, so we have launched an exclusive forum page. Here, you are more than just a user. You are part of a supportive community that understands and shares your journey.



## Group Chat

The group chat allows for real-time conversations in which you can share experiences, ask questions, or just listen.

## Talking

In the talking section, you can express your thoughts and opinions on a variety of topics, from specific diseases to telehealth and more.

# Summary

**TeleGreen** was established in response to the **COVID-19** epidemic to address **healthcare** accessibility and environmental responsibility. It is a cutting-edge health app with a **carbon footprint**. The convenience of telehealth will be combined with the significance of environmental sustainability. Our target audience consists of socially responsible people who prefer online healthcare services and want to be rewarded for making environmentally friendly decisions. The APP generally allows users to contact healthcare specialists conveniently from their homes, lowering their carbon footprint by avoiding travel. With cutting-edge features like carbon reduction tracking and reward systems, TeleGreen takes care of users' health requirements and helps maintain the earth's health. Additionally, we want to encourage more individuals to embrace telehealth and raise awareness of the carbon impact on the healthcare industry with this app.

# Thank You

For the APP, this PowerPoint is just an idea

